



Local Action. Global Impact.

Shaping a Greener Economy - The Survey Results Are In!



Money Motivates

While 65% of respondents said money is the biggest motivator for making changes, cost was also identified as the greatest barrier for businesses.



Taking Action

Majority of respondents are currently taking action by reducing waste and increasing energy efficiency!



Support Needed

Over 50% of respondents expressed interest in learning what other businesses are doing. Real-world examples, toolkits, and checklists were identified as the most useful resources.

Over the summer the Green Economy South Georgian Bay committee will be busy developing events and workshops, assessing existing green economy models, and more. Want to stay in the loop about what is going on in this program? [Sign up here](#) so you receive all the latest info and updates. (Know a business owner? Share this link with them!)

Better Homes. Greener Future.



➤ **Home Energy Efficiency**
Electrify your home.

➤ **Grants & Funding**
Availability & accessibility

➤ **Guidance & Support**
Personalized support

Create a safe and healthy home environment.

As we roll out this program, we're focusing on five neighbourhoods for our initial pilot. We're also looking for current heat pump homeowners to help us grow a neighbours-helping-neighbours community. If you live in one of the target neighbourhoods or already have a heat pump, sign up below to be the first to hear what's coming this summer!

- Mountaincroft, Creekside, Georgian Meadows, Lockhart, St. Mary's School Area (east)

Learn More

Coming Up at Council - July 14

At the next Council - Committee of the Whole Meeting on Monday, July 14, Catherine Daw, CCAT Board Chair, will deliver a deputation on our Green Economy South Georgian Bay program.

The meeting will also feature a presentation from Tamarack Institute on the progress of the Community Climate Action Plan to date.

Meeting starts @ 2:00 pm; join us in-person to show your support or watch online. [Agenda.](#)



ECO SIPS

Next one will likely be in



TRIVIA NIGHT

Save the Date for this

August, so
stay tuned!

FUNdraiser!
Wed. Oct 1st

Around the Community



Bill 5 Explained

What it Means and What We Can Do
Now - hosted by Ontario Nature. July 9th
@ 7-8 pm.

[Learn More](#)



Lions Watershed Festival

Keynote speakers, presentations, a film
screening, pancake breakfast, live music
and more! Presented by the
Thornbury/Beaver Valley Lions Club. July
11th and 12th.

[Learn More](#)

We love to hear from you!

[Contact Us](#)

Take action today. Forward this newsletter on to others!

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Collingwood Climate Action Team

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